FOOD HERITAGE CELEBRATIONS

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May 3, 2012

Food heritage celebrations are important because they…

- Educate local communities about regional traditions and growing food

- Highlight sense of place

- Food brings people together and is a critical component to any festival or community gathering
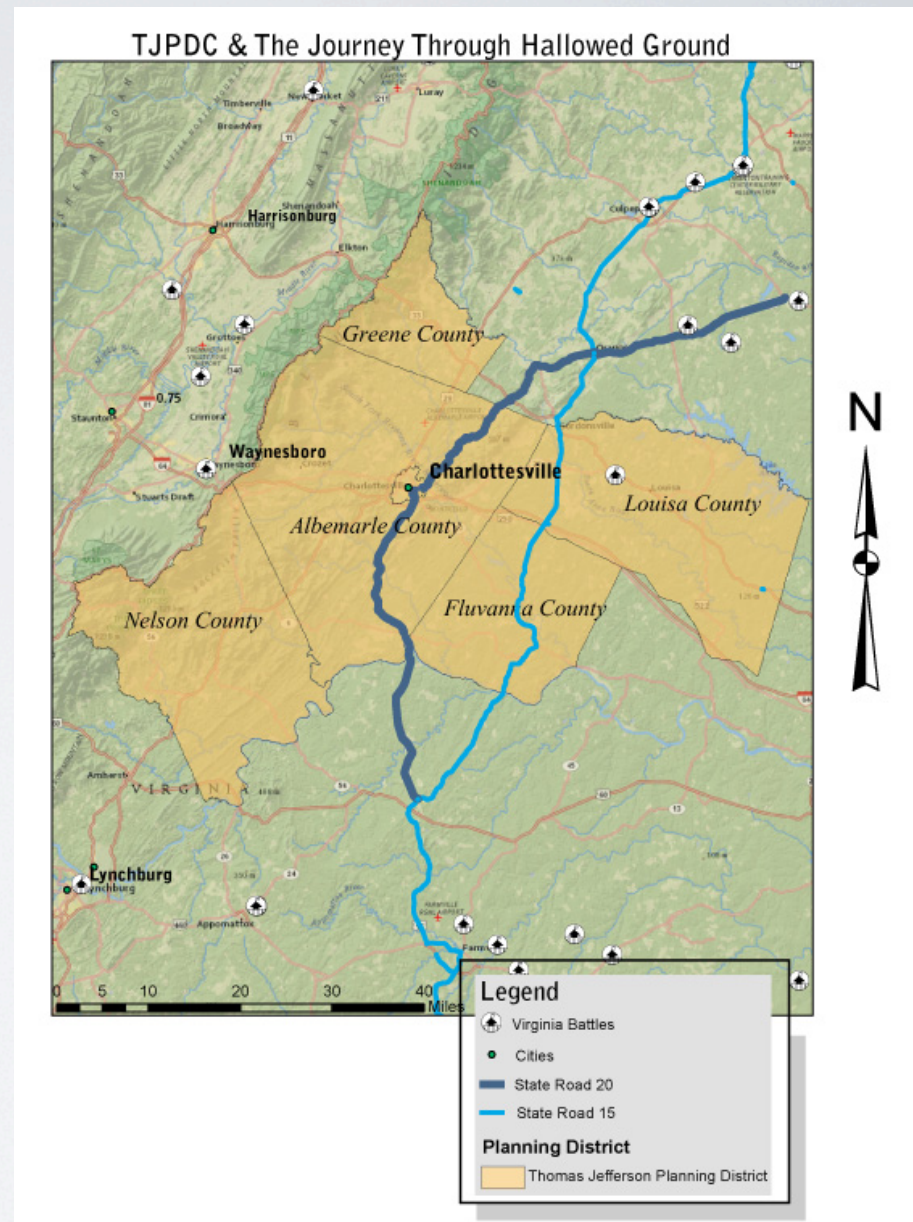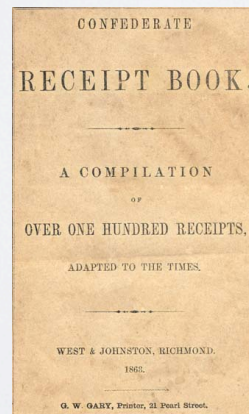
- Bolster the local economy

http://www.kimberlymufferiphotographyblog.com/2010/10/apple-harvest-festival-at-carter.html

IDEA 1: Incorporate heritage food celebration into existing history and heritage sites through demonstrations and education.

IDEA 2: Support the development of a listing that showcases local food heritage festivals in partnership with PEC's Buy Fresh, Buy Local campaign.

- Incorporate heritage food education and demonstrations into regional historic tourism areas and events

- Example/Model: National Heritage Areas (Journey Through Hallowed Ground)

- Bolster economic benefits of tourism

CONFEDERATE

RECEIPT BOOK.

A COMPILATION

OF

OVER ONE HUNDRED RECEIPTS,

ADAPTED TO THE TIMES.

WEST & JOHNSTON, RICHMOND.
1863.

G. W. GARY, Printer, 21 Pearl Street.

TJPDC & The Journey Through Hallowed Ground

Greene County

Harrisonburg

Waynesboro

Charlottesville

Louisa County

Albemarle County

Fluvanna County

Nelson County

Lynchburg

N

Legend
- Virginia Battles
- Cities
- State Road 20
- State Road 15

Planning District
- Thomas Jefferson Planning District

- Encourage collaboration with PEC, the NPS and the Journey Through Hallowed Ground to expand awareness of heritage foods in Virginia by adding a heritage food aspect to its programs.

- Example: Sponsor Sesquicentennial events at local Civil War sites centered around food

Staples: Hard tack biscuits, cush cush, salted pork

- Partner with PEC to create a guide that showcases heritage food celebrations

- Provide information for food tourists

- Boost local economy by advertising local heritage food

- Enhance region's ability to celebrate and experience heritage foods

"The most effective way for a community to appreciate its cultural heritage and share it with others is through public events that provide *live presentations of traditional activities*… Events that showcase the rituals and activities for each season in the life of the community or events based on the community's local economy or *important historical happenings can maintain traditions, increase appreciation for traditions, and often become a driver of economic development.*"